Melo.Kids Unite With SLY. For Infectious Dancefloor Gem, "Hey Hey"

[Out July 21st via Distinct Records]

Private Listen



The third release on the newly-launched tastemaker imprint **Distinct Records**, "Hey Hey" is slated to arrive on July 21st, combining the distinct talents of **Melo.Kids** and **SLY.** for an infectious dancefloor banger.

"Hey Hey" makes for yet another exciting release on **Distinct Records**, a fresh imprint by the **Boomerang Group**. The fast-growing company is internationally renowned for its superclub **Boomerang**, which was able to land on <u>DJ Mag's colossal Top 100 Clubs</u> <u>list</u> in 2021 while being open for just 4 months. The A-tier club went on to jump to #72 on the prestigious list in 2022, and further cement itself internationally with its #52 ranking on the 2023 list.

<u>Distinct Records</u> is slated to feature everything from pop and house to even hardstyle. The team behind **Boomerang**'s new imprint are well-known professionals behind European labels, while most of the artists signed under it are currently boasting over 800k monthly listeners on Spotify.

Melo.Kids are still buzzing off their earlier 2023 collaboration with Fedde Le Grand and Mila Falls, which was released via Sony Music Entertainment Germany and has amassed over 1 million streams. Promising talent SLY., on the other hand, recently released his debut single "L.S.D" alongside EMDI. "Hey Hey" marks their first collaboration, and is bound to captivate the hearts of many across the globe in no time. Covering Dennis Ferrer's 2009 classic "Hey Hey," the tune immediately gets into action with a familiar topline, before the atmospheric production leads to a series of infectious house drops.

Melo.Kids Press Photo Melo.Kids Live Photo



About Melo.Kids

Two black helmets with big and loveable smile. This duo is the new faces of dance music. The anonymous producers/DJs are taking the music industry step by step. At the beginning of their music path, they started their productions with remixes of well-known radio hits that allowed them to be recognized by clubbers around the world.

Melo.Kids have also found home for their original productions with Dance music juggernauts Armada Music, Universal Music Poland, NCS, gaining radio play and hundreds of thousands of streams for each release. The Melo's have supported chart toppers like Tiësto, Don Diablo, Alan Walker, Hardwell, David Guetta, DJ Snake, Afrojack, Martin Garrix, Nicky Romero, Nervo, Fedde Le Grand and many others.

Be ready for a musical revolution imposed by the Melo's!

About Boomerang

Boomerang opened its doors back in Halloween 2020 before having to temporarily shut down amidst the height of the pandemic. Since re-opening their doors again however, word has spread like wildfire throughout Hong Kong's nightlife scene, earning them raving reviews and making this club the epicenter of all of Hong Kong's hype.

The main driving idea behind the club originated with Deejaykarlie, a local female icon within the Hong Kong music scene, who channeled her experiences traveling the world (the endless social exchanges and visits to international clubs) into the conceptualisation of the club. Building upon Deejaykarlie's inspiration comes the "Asian Clubbing Dragon" John Rana, the owner of Privé Group, with over 15+ years of experience in Hong Kong's nightlife scene and drawing on past successes like Bungalow, Levels, Privé and Privé Nepal. John Rana holds the vision to create a 'landmark' within the nightlife industry in Hong Kong.



Boomerang has additionally joined forces with Remembaasia - one of Asia's most renowned artist managements and agencies, making waves within the industry through their inspired partnerships. Resident DJs at Boomerang include an impressive lineup of iLtik, Yaman and Krayon, all pioneering artists within their own rights, having performed at the likes of Creamfields, Looptopia and WorldClubDome while each crafting their own unique style of performance and production.

Boasting peak exclusiveness, **Boomerang** remains packed every weekend, with long queues and endless demand, as they set the stage for even bigger and better things to come. Be prepared for exclusive creative events, festivals like never before experienced and pre-parties with acts sourced from around the globe, ranging from household names to underground trend-setters.

With exciting plans on the horizon and each week bringing something new, **Boomerang** is poised to become the next key spot for tourists to visit in Hong Kong, as well as for locals to enjoy. The group behind the mega-club is expanding rapidly towards the nightlife scene. Their affiliate nightclub **Privé** in Nepal having just been opened back in early August 2022, with bigger plans and tours coming up.

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